



Helping Brands
excel through
Digital Transformation

Growing Partner for Your Digital Journey

We're an eclectic bunch of **designers, strategists, engineers and wordsmiths** who create things people love to use. We help brands solve problems, grab opportunities and yield growth digitally.



14

**years of
experience**



100+

clients helped



10

**global
partners**



35

**dedicated
professionals**

How we **work together**

Everything starts with a need. Our solutions meet those needs by understanding your business value and utilizing the best technology for your customers.



Customer Experience

We create intuitive user experiences to get close to your customers and design for maximum adoption, engagement and contentment.



Engineering & Design

We architect, concept, prototype and test to uncover the most suitable solution to meet your goals.



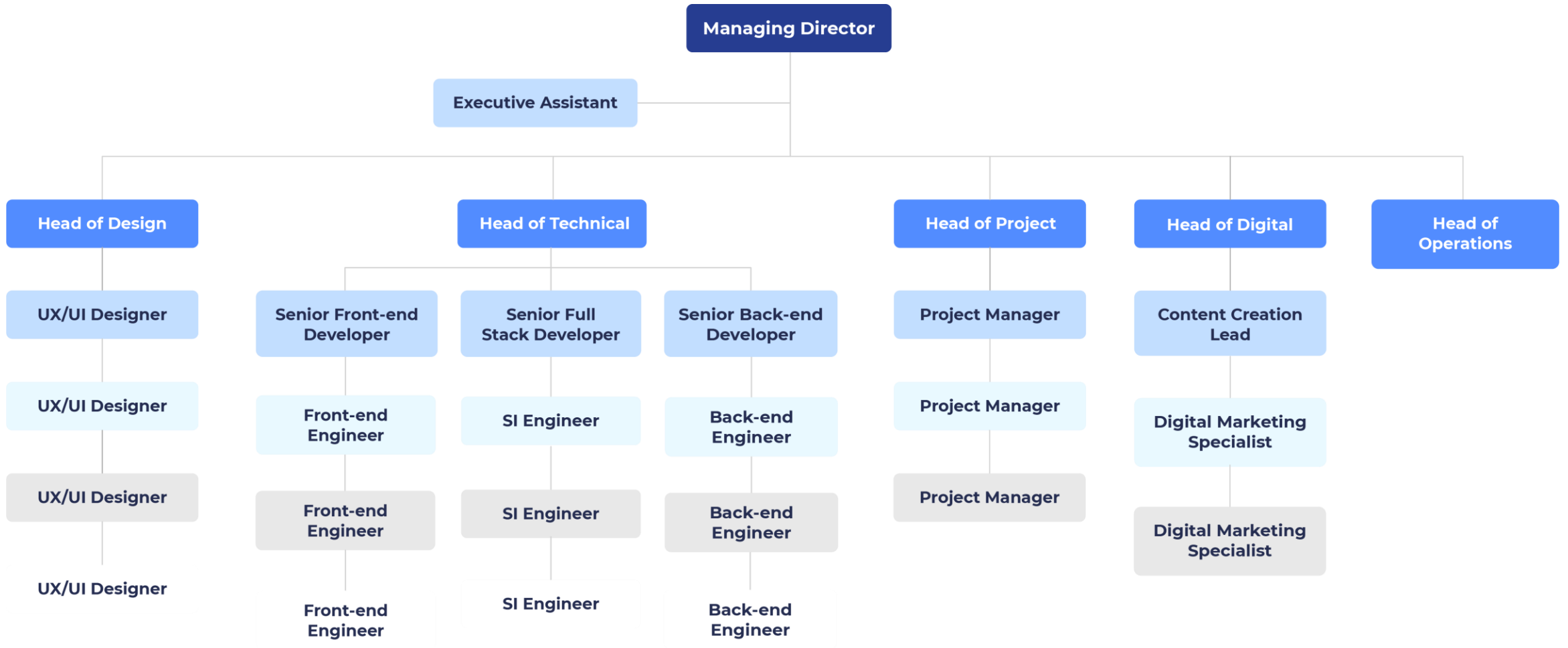
Product

We help you achieve product-driven growth by providing intelligent technology choices and focusing on business outcomes.

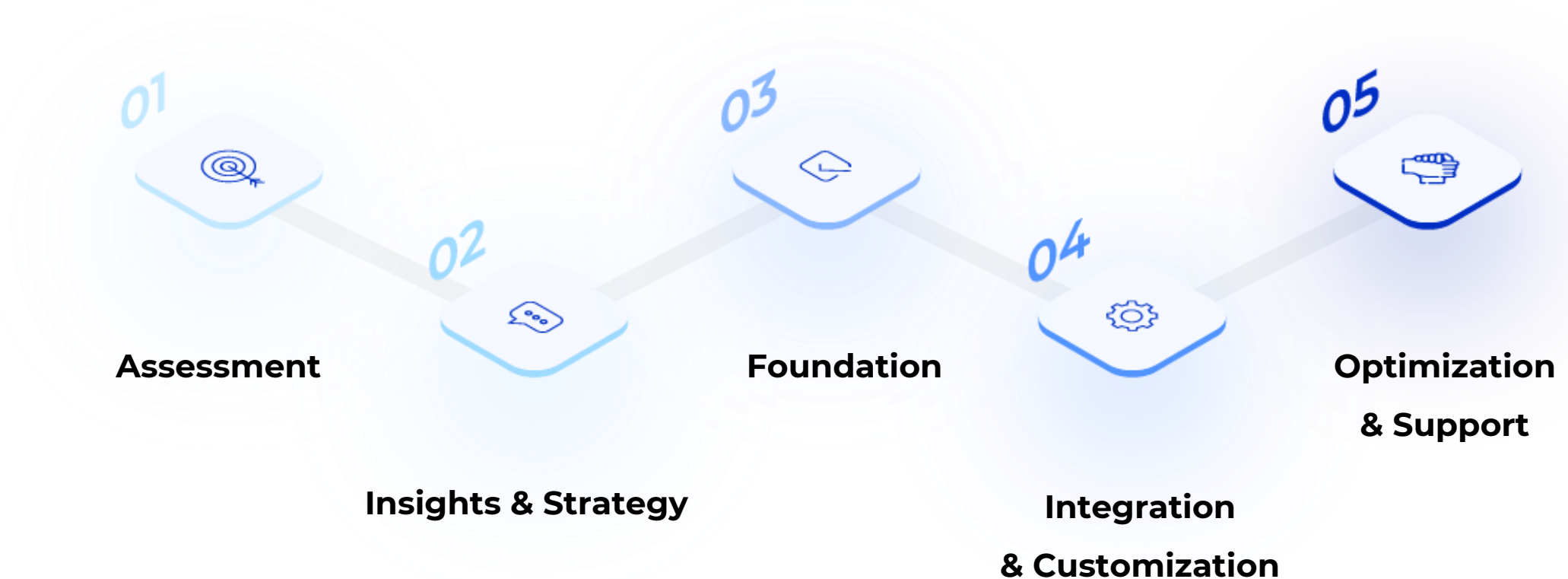
teamsweetmag



Organization Chart



Unique Growth Model



Digital Commerce partner to these awesome brands!



Built to kickstart your digital business

Our specialists utilize all the custom functionalities offered by Adobe and WordPress to produce beautiful websites that deliver a unique experience fitting customer needs.

1

Strategy & Planning

Our web experts will formulate custom creative and technical solutions suitable for your business needs and customer satisfaction.

2

Website Design & Branding

Our user-centered and data-driven design methods allows us to build seamless website or storefront experiences that boost traffic and inspire brand loyalty.

3

Technical & Engineering

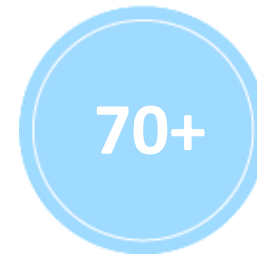
Our vast knowledge of Adobe and WordPress allows us to ensure your codes, structures, and process flows are free of bugs before your online storefront goes live.

4

Creative & Content Creation

We strategically design our websites through a series of user experience (UX) sessions to reinforce credibility, communicate key brand messages, and provide creative freedom for the front-end design (UI).

Integrating **Adobe** specializations to achieve digital transformation



**projects
completed**



**training and
certificates**



industries

**We create websites that stand out
and communicate clearly**



Our custom Adobe solutions keeps up with your growing businesses' demands and evolving industry needs.

1 Delivering our expertise differently

2 Nimble in adapting quickly to your business needs

3 Strategic with commercial intent

4 Integrated as close as you can get to an in-house team



Integrating **Adobe** specializations to achieve digital transformation



**projects
completed**



**training and
certificates**



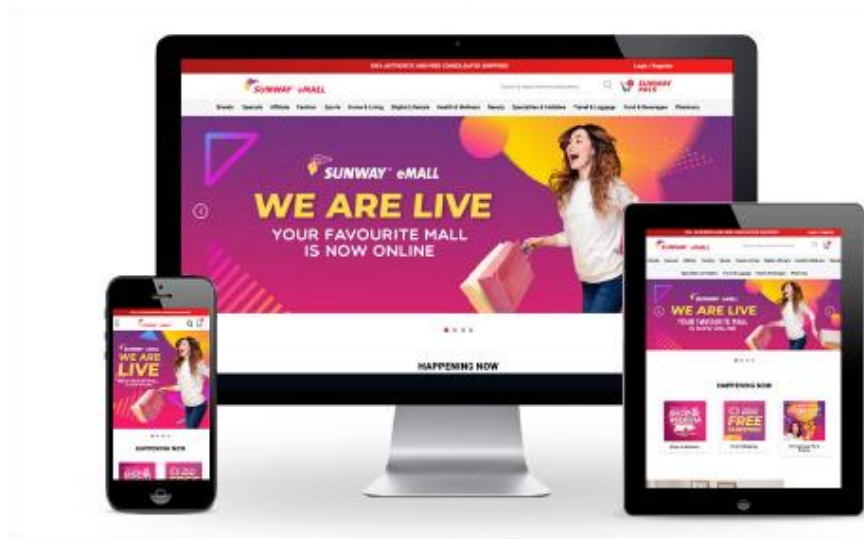
industries

Deep Industry Expertise

Retail & Marketplace



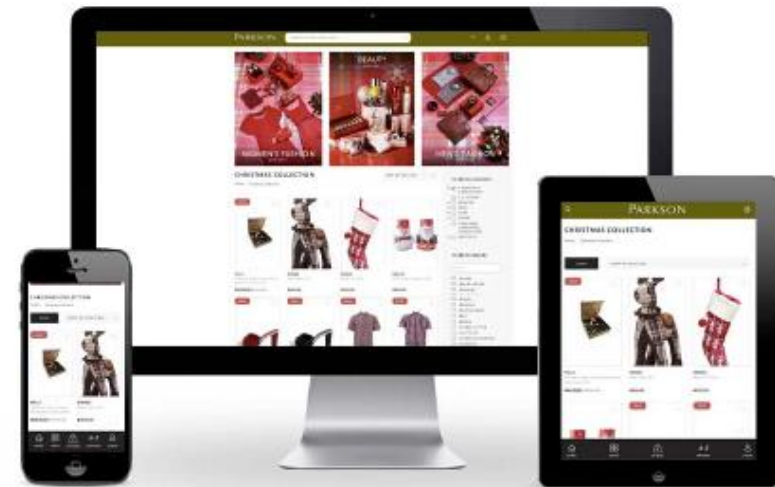
SUNWAY® eMALL



Sunway eMall

UI/UX Design
Digital Marketing

PARKSON



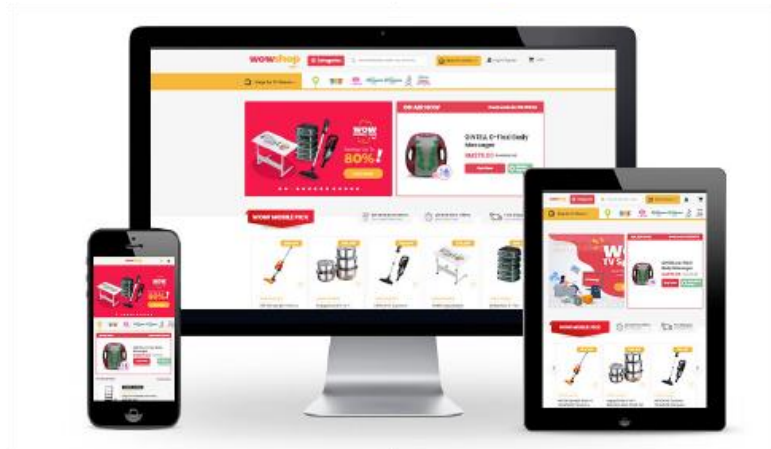
Parkson Online

Magento 2 Commerce
Integration with multiple payment gateways
Full suite support

Deep Industry Expertise

Retail & Marketplace

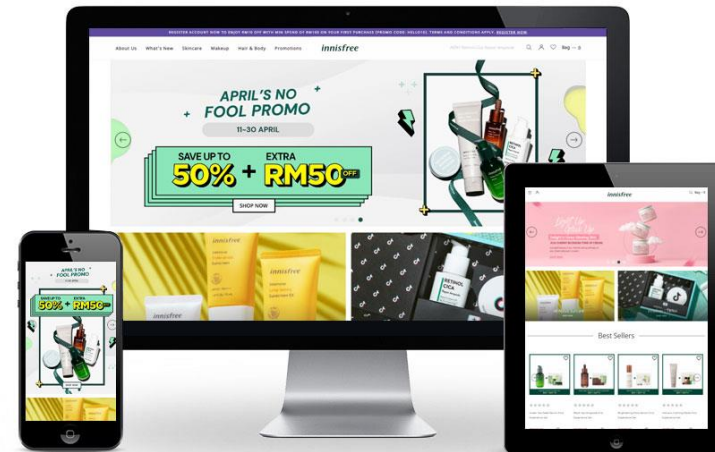
wowshop



Wowshop

- UI/UX Design
- Magento 2 Commerce
- Advance Magento Customisation
- Managed Services (Full Suite Support)
- Integration to WMS
- Multi Store Configurations

innisfree



Innisfree

- UI/UX Design
- Magento 2 Commerce
- Advance Magento Customisation
- Managed Services (Full Suite Support)
- Integration to WMS
- Multi Store Configurations

Deep Industry Expertise

Retail & Marketplace

G2000

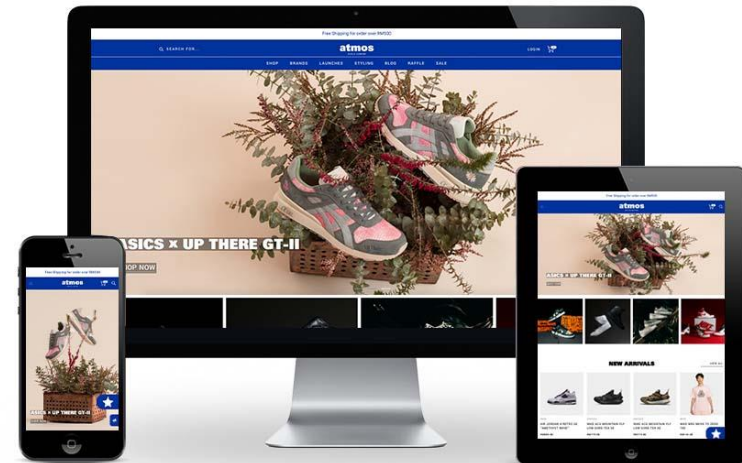


G2000

- UI/UX Design
- Magento 2 Commerce
- Advance Magento Customisation
- Managed Services (Full Suite Support)
- Integration to WMS
- Multi Store Configurations

atmos

KUALA LUMPUR



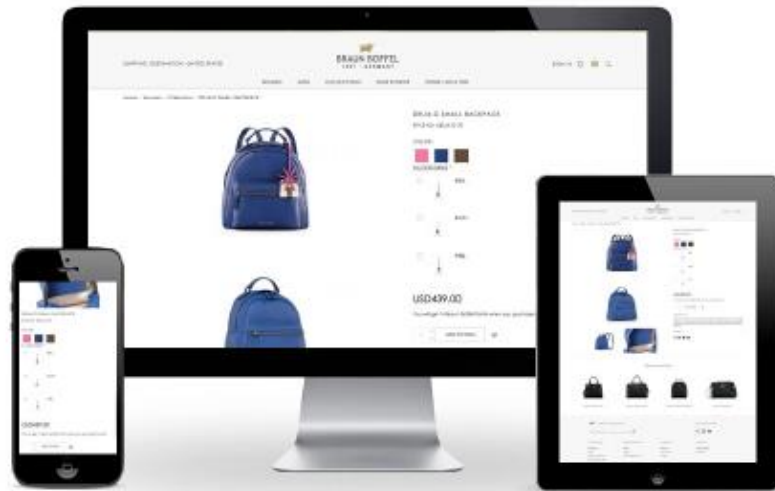
Atmos

- UI/UX Design
- Magento 2 Commerce
- Advance Magento Customisation
- Managed Services (Full Suite Support)
- Integration to WMS
- Multi Store Configurations

Deep Industry Expertise

Fashion & Apparel


BRAUN BÜFFEL
1887 • GERMANY



Braun Buffel

Website Design
Advance Magento Customization
Multi region support

naelofar

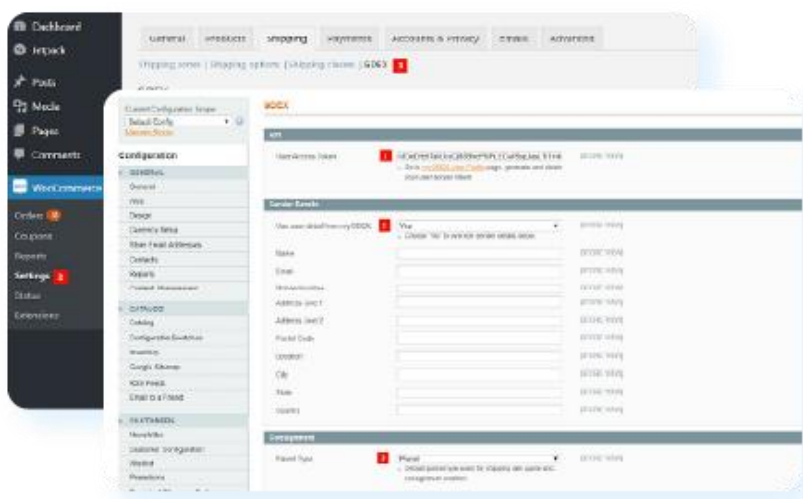


Naelofar

Magento 2 Commerce
UI/UX Design
Multi store configuration

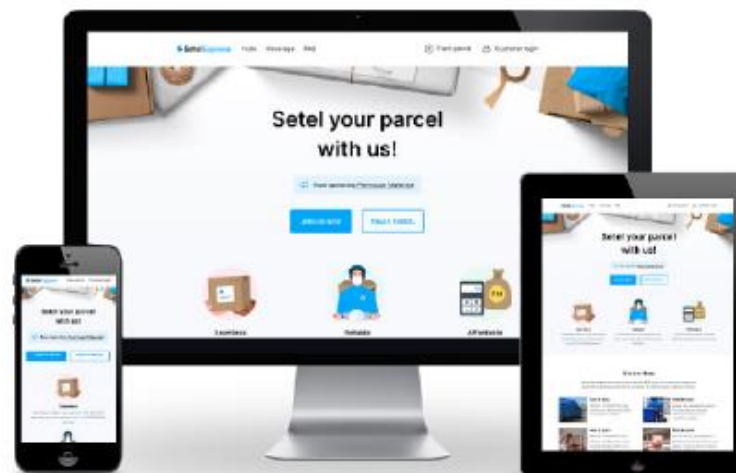
Deep Industry Expertise

Logistics



GD Express

Woocommerce plugin implementation
Magento 1 & 2 extension development

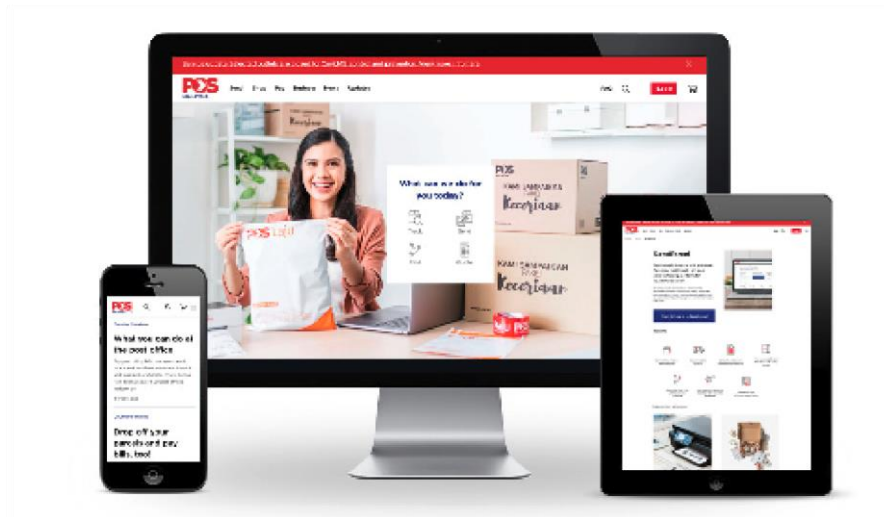


Setel Express

Magento 2 plugin implementation
Magento 1 & 2 extension development

Deep Industry Expertise

Retail & Marketplace



Pos Malaysia

Adobe Commerce
Managed Services (Full Suite Support)

Deep Industry Expertise

Healthcare



Caring Pharmacy

Magento 2 Commerce
Full Fledge Reward System
Integration to CRM

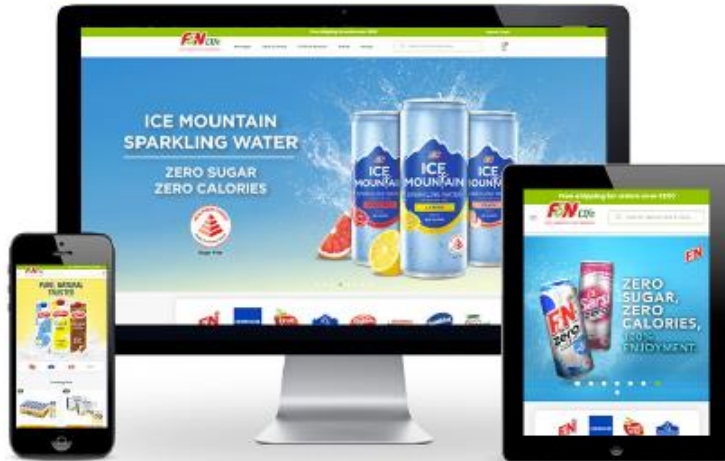


Multicare Pharmacy

Fully Responsive Design – Mobile Ready
Integration to WMS
High Traffic Campaigns

Deep Industry Expertise

Food & Beverages



F&N Life

Magento 2 Commerce
Integration to Membership App
Customized Subscription Module



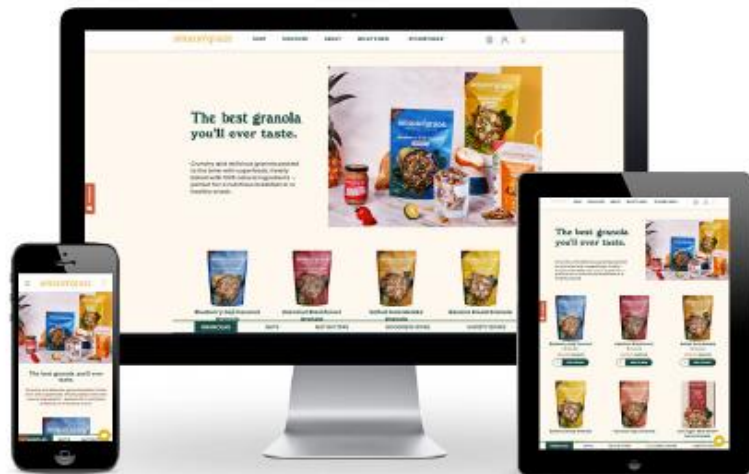
Tiger Street Food

Shopify
Apps Configuration and
Customization

Deep Industry Expertise

Food & Beverages

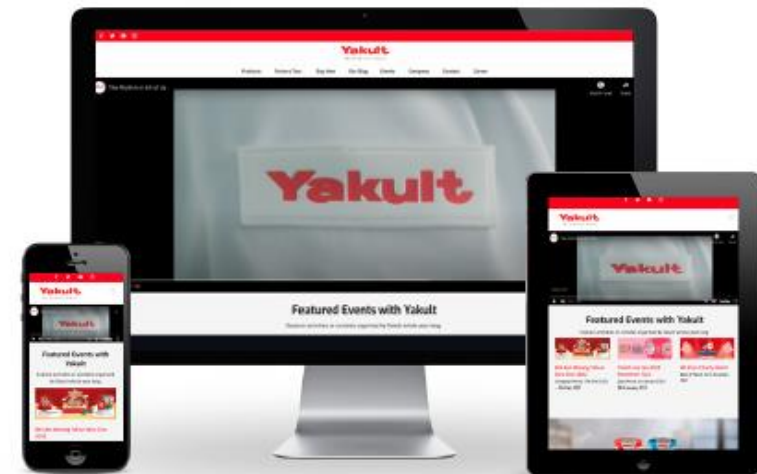
amazin'graze



Amazin' Grace

UI/UX Design
Magento 2 Commerce

Yakult



Yakult

Website Design
WordPress Web Design

Achieve your website's full potential

Technology

Our technology strategy maps out the entire user's journey from the discovery to purchase to delivery.



Services

- e-Commerce web security
- Managed services
- System integration and development
- Cloud hosting
- Performance enhancement
- Platform migration



Achieve your website's full potential

Design Solutions

Our engineers' prototype, architect, and build.
Our designers explore, design and engage.

Services

- Data-Driven UX & UI
- Website Redesign
- Customer Journey Mapping
- Mobile / Desktop
- Application Design
- Visual Prototyping
- Solution Architecture





Achieve your website's full potential

Content Solutions

We craft content rooted in data, strategic insights and technology.

Services

- Branding & Identity
- Design & Copy
- User Experience (UX)
- Content Creation
- Storyboarding

Achieve your website's full potential

Digital Marketing

We treat each channel as an opportunity to help brands maximize their opportunity.

Services

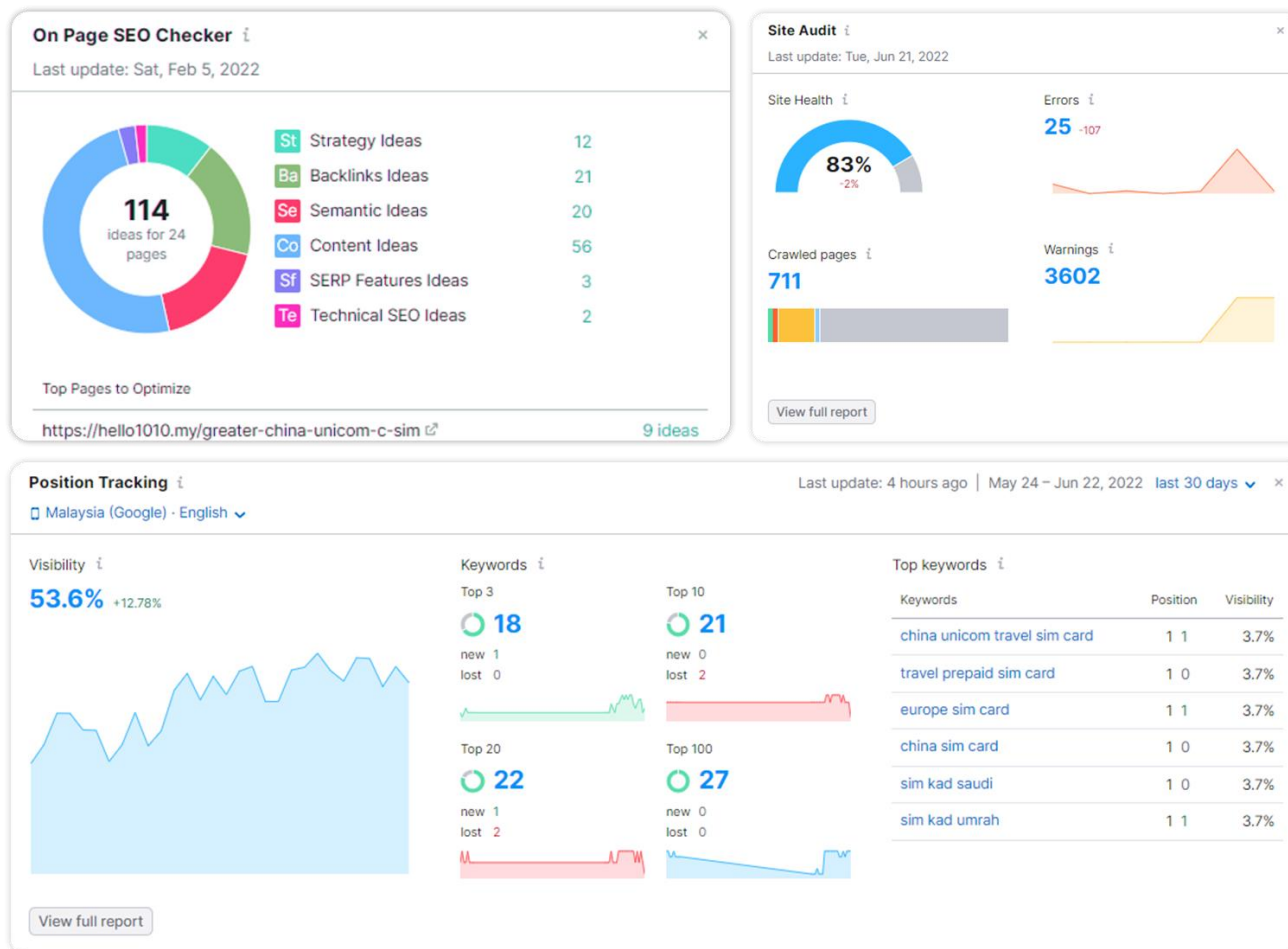
- Social Media Strategy
- Facebook Ads
- Instagram Ads
- Influencer Marketing
- Organic Social Media Strategy
- Programmatic Video & Display
- Native Advertising
- High Impact Mobile Display



Deep Industry Expertise

Data Driven

Reliance on data for creation of campaigns




Deep Industry Expertise Performance Driven

Visuals and captions are optimized for best performance

Hello1010.my
 Published by Eng Yoong · 23 May at 14:39

[Contest Time!] Do you know where is this landmark located? Guess correctly and win RM10 TNG top up vouchers PLUS 10 HelloPoints worth RM10! RM10+RM10 = 1010! 🤩🤩

How to join :
 1. Like this hello1010 Facebook page
 2. Comment your answer
 3... See more



Hello1010.my
 Website

518 510 comments 348 shares

Like Comment Share

Performance for your post

5422 People reached

1428 Likes, comments and shares

507 Post clicks

36 Photo views | 2 Link clicks | 469 Other Clicks

Distribution summary
 +6.7x higher than your other posts within 21+ days of being published.

↑6.7x more ↓2.8x less ↑14.8x more
 Post impressions Post clicks Reactions

View More Details

NEGATIVE FEEDBACK
 0 Hide all posts 0 Hide post
 0 Report as spam 0 Unlike Page

1428 Likes, comments and shares


BRANDED CONTENT DISTRIBUTION View Breakdown

5422 Total reach	4724 Organic reach	759 Paid reach
6525 Total impressions	5682 Organic impressions	843 Paid impressions

Hello1010.my
 Published by Eng Yoong · 15 June at 10:00

Sawadika! 🇹🇭 Travel to Thailand with this best selling Thailand local SIM card for only RM19.60!

- ✓ 15GB unlimited data*
- ✓ 8 days usage
- ✓ Unlimited calls to DTAC network... See more



Hello1010.my
 Website

67 40 comments 28 shares

Like Comment Share

View 13 previous comments Oldest

Performance for your post

32472 People reached

204 Likes, comments and shares

1508 Post clicks

152 Photo views | 304 Link clicks | 1052 Other Clicks

Distribution summary
 +2.7x higher than your other posts within 8 days of being published.

↑2.7x more ↑4.3x more ↑3.4x more
 Post impressions Post clicks Reactions

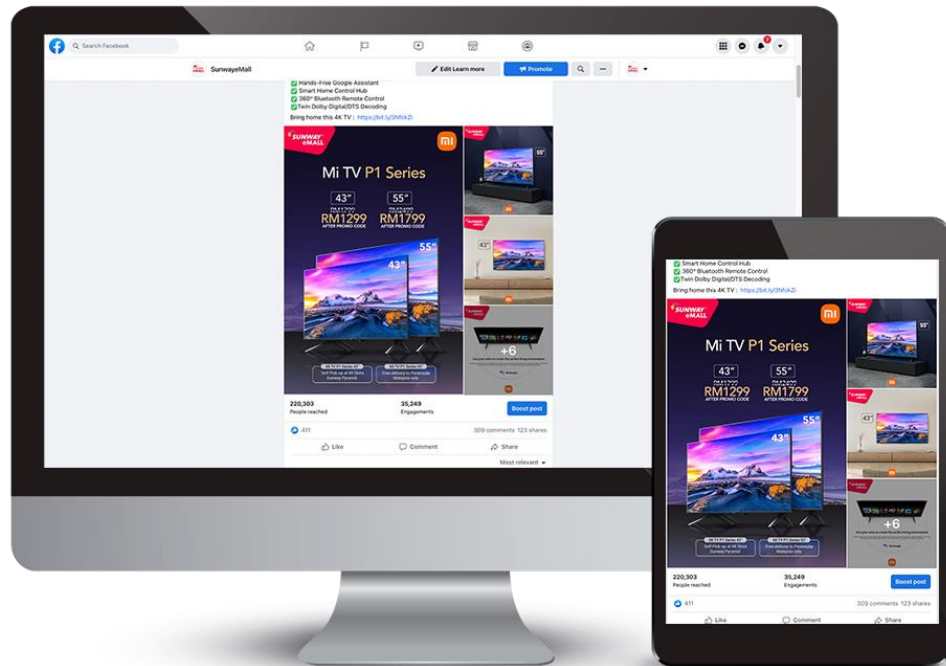
View More Details

NEGATIVE FEEDBACK
 0 Hide all posts 0 Hide post
 0 Report as spam 0 Unlike Page

204 Likes, comments and shares

BRANDED CONTENT DISTRIBUTION View Breakdown

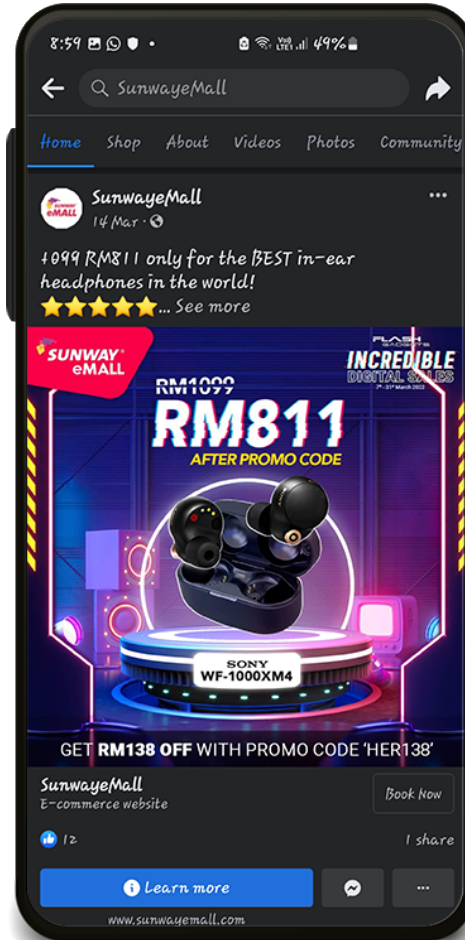
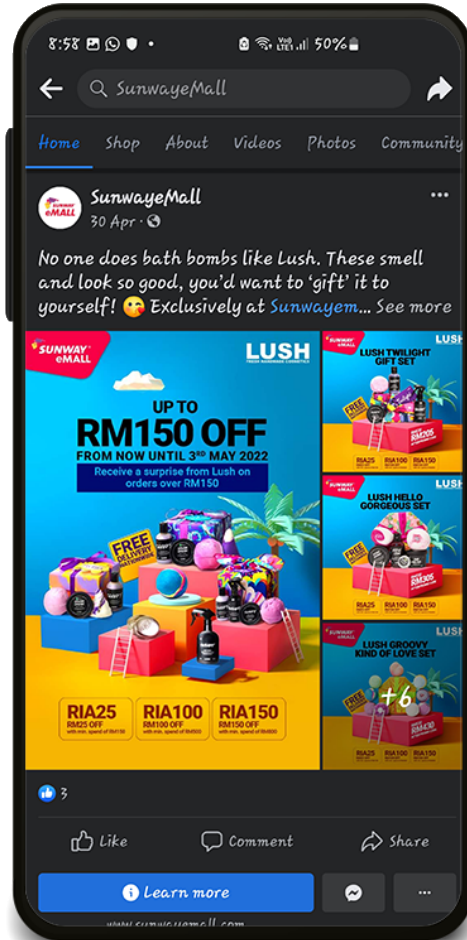
32472 Total reach	2219 Organic reach	30999 Paid reach
62935 Total impressions	2290 Organic impressions	60645 Paid impressions

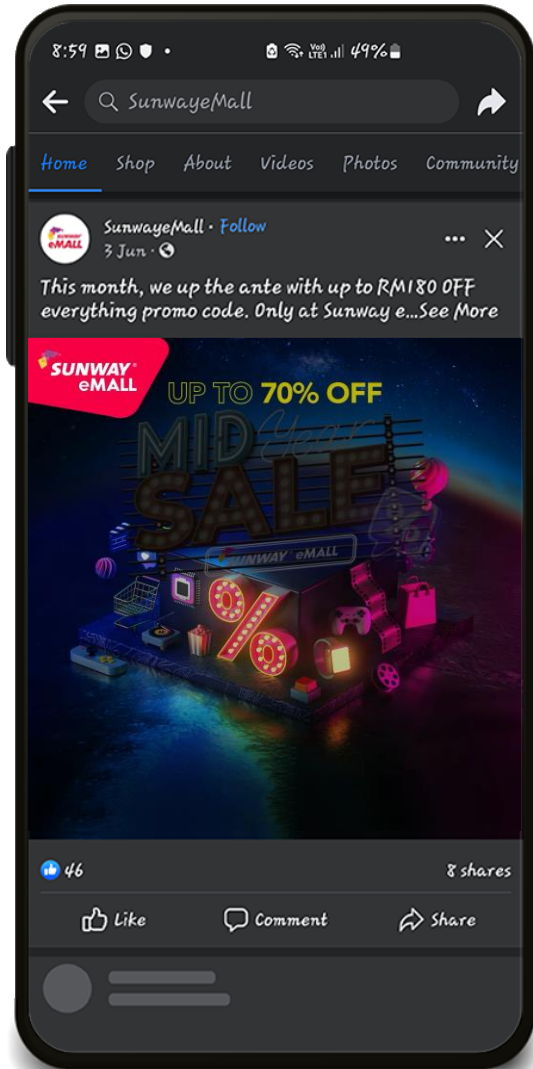


Deep Industry Expertise

Facebook Ads

Creating the right visuals and caption for the target audience





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Visit sunwaymall.com, shop, save and get it delivered to your doorsteps.

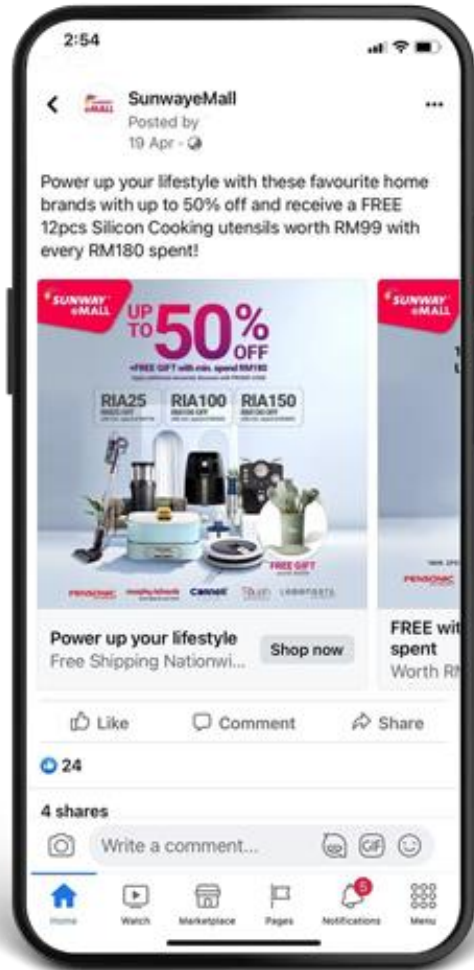


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sunwaymall.com

Shop Now

7 Sunway Malls in 1 Place
sunwaymall.com





SUNWAY eMALL

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RIA25 RIA100 RIA150

FREE with every RM180 spent
Worth RM99

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PENSONIC

RIA25 RIA100 RIA150

Pensonic
Free Shipping

[Shop now](#)

SUNWAY eMALL

morphy richards

RIA25 RIA100 RIA150

Morphy Richards
Free Shipping

[Shop now](#)

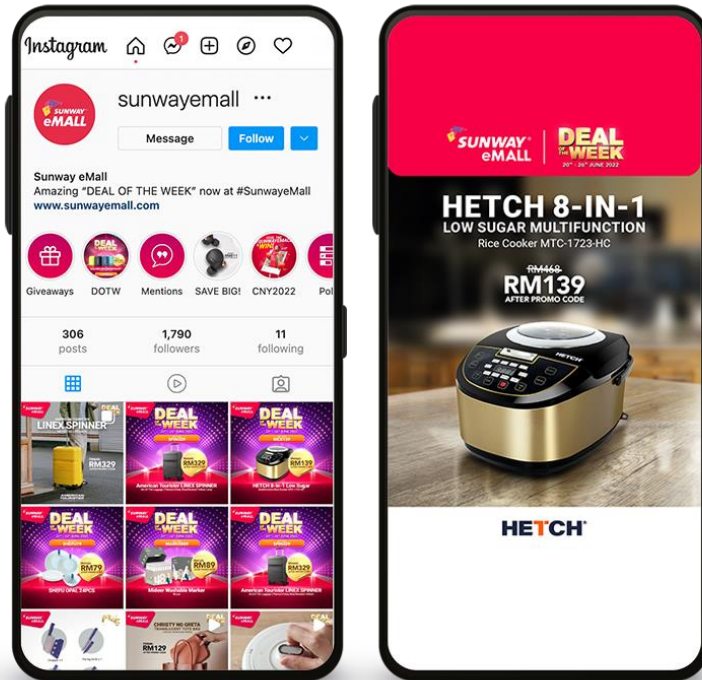
SUNWAY eMALL

CORNELL

RIA25 RIA100 RIA150

Cornell
Free Shipping

[Shop now](#)



Deep Industry Expertise

Instagram Posts

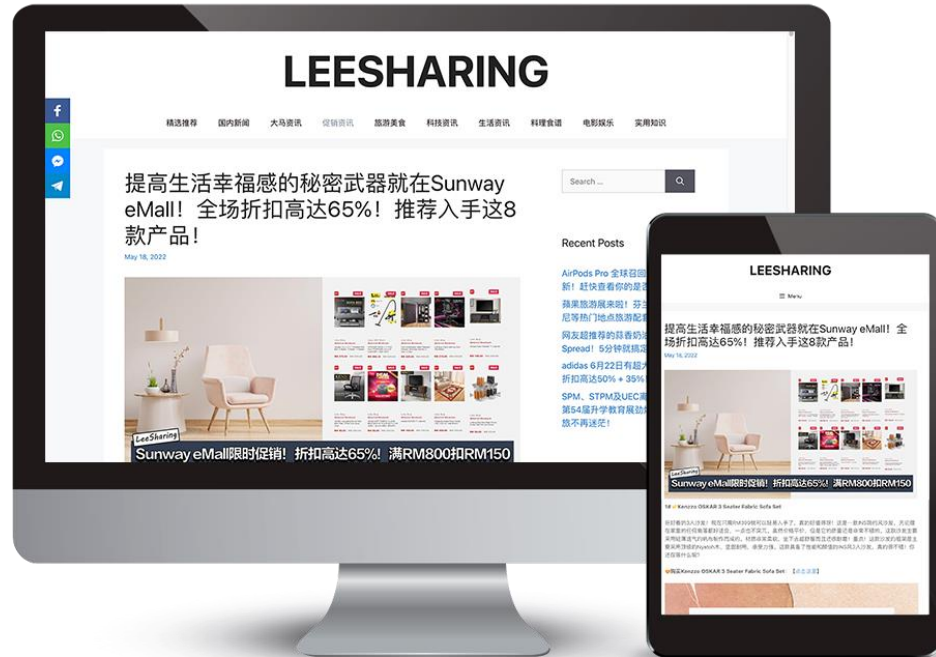
Customized posts and reels for Instagram audiences



Deep Industry Expertise

Platform Seeding

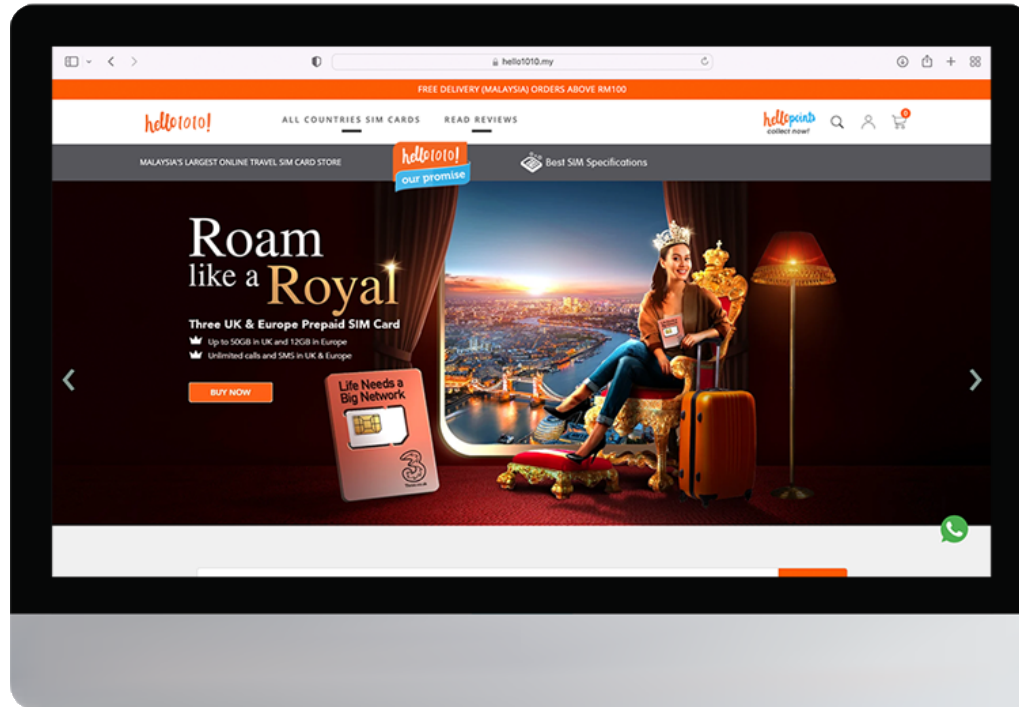
Creating authentic engagements with platform seeding



Deep Industry Expertise

Media Ads

Curating posts for suitable media for the target audience



Deep Industry Expertise

Web banners

Web banners that are consistent with ads for a seamless look and feel



SWEETMAN





#teamsweetmag



**Ready to discuss
your project
with us?**

Sweetmag Solutions (M) Sdn Bhd

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